



WELCOME TO FAIRYVILLE

October 7-10, 2020



Sponsored by ZiegenhagelWagner Group



WHY YOU SHOULD PARTICIPATE:

- **Media & Press** – TV, print, social, map, newsletters, community calendars, Nickel Plate Arts website, etc.
- **Partnership** - assist your neighbors in building Noblesville's brand as an artistic, family-friendly, hipstoric destination
- **Community Activation** - we all rise on the same tide. More downtown traffic means more business!

HOW YOU CAN PARTICIPATE:

1. Add to the Fairy Trail

- **Fairy House Contest** - \$25 to enter
- **Fairy Door** - Display in your business for kids to find
 - \$50 (kit included)
 - \$25 (DIY)
- **Vendor Booth** - \$25 fee
- **Ad on Event Map** - \$100 business card size

2. Host a Fairy Experience

- **Do It Yourself** - \$100. Includes map feature, fairy door kit, registration/promotional support. You keep the profits for your event.

Be extra creative this year and find new ways to engage guests in their magical fairy experiences!

3. Become a Sponsor

- **Title Sponsor** - \$1,000 **SOLD OUT**
- **Platinum Sponsor** - \$750 (cash or trade). Includes: 1st prize presenter, fairy house fee waived, awards night sponsor, ad on map, social media feature, logo in all promotional materials.
- **Glittery Gold Sponsor** - \$500. Includes: 2nd prize presenter, fairy house fee waived, map destination, social media feature, logo in all promotional materials.
- **Sparkling Silver Sponsor** - \$250. Includes: 3rd prize presenter, fairy house fee waived, map destination, logo in all promotional materials.

4. Volunteer or Donate

- Artist Vendors; fairy wings, wands, and more; teachers; fairies and performers; musicians; tea party hosts; art supply donations; fairy food & drink donations; printing services.

If your business would like to participate, contact J.C. Seig at Nickel Plate Arts, (317) 452-3690 or jseig@nickelplatearts.org