

**NICKEL
PLATEARTS**
Unplug & Create



NICKEL PLATE ARTS

STRATEGIC PLAN 2017-2023

ABBREVIATED VERSION

NICKEL PLATE ARTS OVERVIEW

MISSION STATEMENT

Nickel Plate Arts cultivates arts resources to enrich the lives of everyone who experiences our community.

VISION

Nickel Plate Arts envisions a near future where every resident and visitor engages with local arts resources every day.

CORE VALUES

Creativity	We embrace and encourage creative thinking and its application to our community.
Leadership	We will serve as a leader and will foster strong and effective arts leadership through our programs and procedures.
Innovation	We embrace an innovative approach to problems, recognizing that change can and will bring new vitality and opportunities.
Efficiency	We strive to make our operating procedures as simple and straightforward as possible.
Individual Dignity	We believe that arts are vital resources for every member of our community and that each community member has something meaningful and valuable to contribute.

WHERE WE SERVE

We serve the communities of Eastern Hamilton County, Indiana ("region").

WHO DO WE SEEK TO ENGAGE

We seek anyone with a stake or interest in our local arts community.



STRATEGIC PRIORITIES

CULTIVATE ARTS RESOURCES

- A. Cultivate artists as a resource for our community by increasing their economic viability within our region and building effective connections with opportunities outside our region
- B. Raise up art patrons by communicating their impact on the art economy and encouraging a diversity of entry points for engaging with local art
- C. Recruit arts advocates within municipal administrations, education, and volunteer sectors
- D. Maintain a professional staff who are experts in the art industry and/or nonprofit management
- E. Promote the value, development and installation of community-based public art assets

SUSTAIN GROWTH

- A. Cultivate a diverse network of partners committed to working together to achieve our goals and further our mission
- B. Diversify funding partners through careful and strategic investment of staff and board time and effort
- C. Establish and maintain an operating reserve
- D. Collect and leverage data to drive viability
- E. Mature organizational leadership

BUILD REPUTATION

- A. Become the trusted leader in community arts development
- B. Develop and refine the channels necessary to communicate our story and legacy effectively



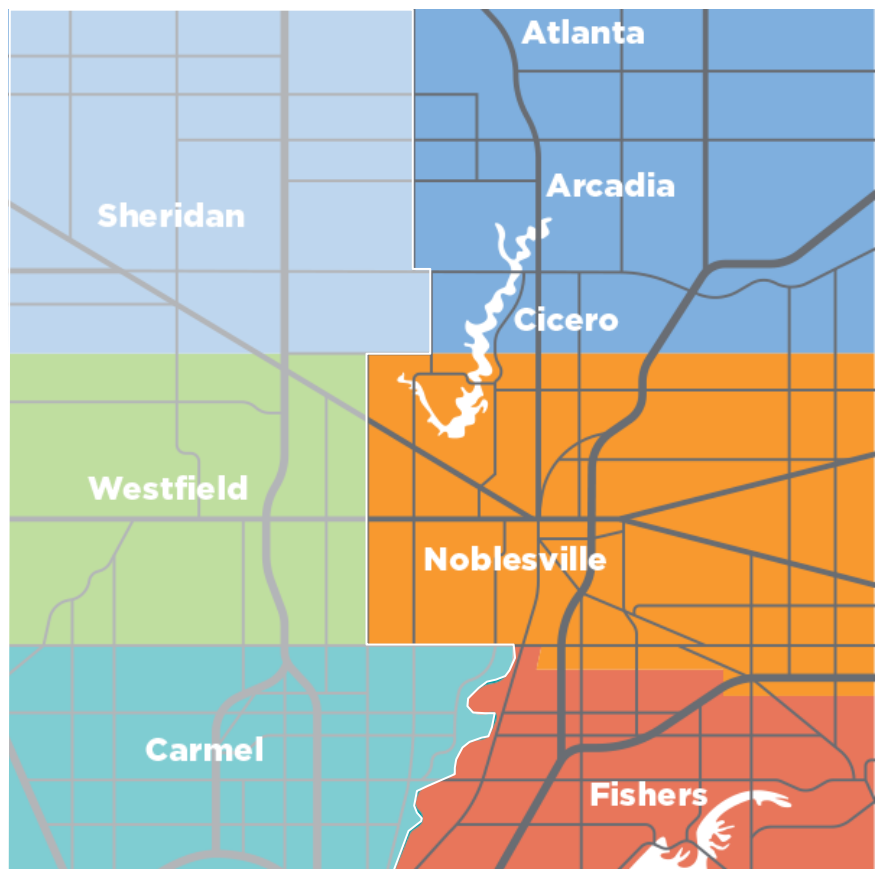
ORGANIZATION INFORMATION

Organization Information

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