



Create. Appreciate. Participate.

REQUEST FOR QUALIFICATIONS

Building Mural for 8760 E. 116th Street

October 25, 2017

Project

The City of Fishers, Fishers Arts Council, and the Building Owner are seeking qualified artists interested in a commission for a building mural or other form of creative medium representing the city's vision of a smart, entrepreneurial and vibrant community, on the highly visible façade of a single-story structure in the City's Nickel Plate District located at 8760 E. 116th Street in Fishers. Artists are invited to submit their biography, experience, and up to five (5) samples of similar relevant, previously- installed work for this public art project. One artist will be selected by the City of Fishers and Fishers Arts Council from the pool of applicants.

Deadline

All information and work samples are due at Fishers City Hall to the Community Development Department (2nd Floor) at 1 Municipal Drive, Fishers, IN 46038 and must be stamped no later than noon EST on Friday, December 1, 2017. All submissions must also be e-mailed as reduced-size pdf files to dckloc@gmail.com by the same time. Please do not send zip files.

Budget

The budget allocated for the Project is a maximum of \$10,000. It is intended to cover the costs associated with the development of up to three (3) preliminary design concepts for City of Fishers, Fishers Arts Council, and the Building Owner review, review of final concept, and both the production and installation of the final artwork. Installation will be coordinated with the City of Fishers and the Building Owner.

Context

The City of Fishers is a rapidly growing community of 90,000 which is located in central Indiana. It is known as a great place to grow a business and raise a family. The City is currently articulating the details of its vision for Fishers which is to create a community that is smart, vibrant and entrepreneurial. As the community matures, there is an increasing desire to add public art installations that represent the vision of the city and better defines public spaces and integrate them in terms of the broader context within which they exist.

The Nickel Plate District has experienced robust development in recent years. This growth includes mixed- use developments, offices, residential units, restaurants and retail uses. City Hall is centrally located within the District and it is flanked by an amphitheater which hosts concerts and cultural events year round. This link provides additional information and multiple visuals of the Nickel Plate District.

<http://www.fishers.in.us/index.aspx?NID=463>.

This particular project will be located on a highly-visible wall of a successful downtown retail center, which houses the popular Handel’s Homemade Ice Cream & Yogurt store and other successful businesses. The building is situated on the prominent E. 116th Street which acts a gateway into Fishers from the interstate. In addition to the high volume of pedestrian and cyclist traffic, 32,000 vehicles pass by the site daily.

The intent is of this public art project is to invite people to explore the area, to define the space as a node for public gathering, to encourage community engagement and to nurture a strong sense of place. The final artwork, to be displayed on the east side of the building and, will become an iconic, landmark piece welcoming all to this commercial area of Fishers.



This photo depicts the south elevation of the building along 116th Street, and the seating area around the corner where many families gather throughout the year. It boasts the quaint commercial style of architecture in the area embracing a brick and limestone elevation with projected and inviting awnings.



This photo depicts the east elevation of the building which will serve as the backdrop for the piece of art. This side of the building is 66 feet long x 18 feet tall. The artist will be encouraged to utilize as much of the elevation as possible north of the service windows and piers. This “artist’s backdrop”, mostly flat brick with service door, is 38 feet long.

Selection Criteria

The intent is to commission one work of art. One artist will be selected for this project. The artist is free to determine which approach conveys their vision best.

The following criteria will be used to evaluate the artists’ qualifications.

- Technical Ability – The artists’ work indicates skill with materials and techniques similar to those that would be required for the project.
- Feasibility – The artist has experience working with local municipalities in creating work appropriate to the location and can be delivered within the desired timeframe.
- Artistic Quality – The artists’ submission displays a record of appropriate, yet innovative concepts.
- Technical Ability – Artist’s submission indicates skill with materials and techniques similar to those that would be required for this project.

- Spirit – The Artist work sample indicates an understanding of the smart, vibrant, entrepreneurial personality of the Nickel Plate District.
- Process – The artist demonstrates the ability to establish and maintain a pleasant working relationship with the Committee, staff and the company selected to install the banners.

Selection Process

The City of Fishers has a Community Art Master Plan which articulates a process for the selection of public art projects. This project will follow the process as outlined in that document. A link to the Fishers Community arts Master Plan is included for your reference.

<http://www.fishers.in.us/documentcenter/view/523>.

The master plan outlines the membership of the selection committee which will consists of experts in their respective fields. It includes artists, art advocates, the property owner, and a representative from City Council, the Fishers Arts Council, Nickel Plate Arts and city staff.

The Selection Committee will review the qualifications and select a final artist. A shortlist of artists might be selected for interviews before this selection. Once identified, the artist (or artists) will work with the Committee to design, refine and finalize the artwork.

The committee reserves the right to cancel the opportunity, as the best interest of the project may dictates.

Required Submittal Materials:

Artists are asked to submit the following information on a flash drive labelled with “their name/Building Mural for 8760 E. 116th Street Project”. These must be high resolution images. All submissions must also be e-mailed as reduced size pdf files to dckloc@gmail.com. Please do not send zip files.

Previous Work Sample Images

- Images must be digital in JPEG format. Minimum size of 3 by 5 inches and minimum resolution of 150 dpi. Do not submit your images embedded in the document.
- Submit images of artwork that best represent your experience, style and ability as they apply to this project.
- You may submit images of any other work (large scale) that best represent your style over the past five years.
- Name your submitted digital files according to the following format:FirstLast_01.jpg, FirstLast_02.jpg, etc. (Example: Jane Smith_01.jpg)
- If some images are alternate views or details of the same artwork, number and submit them sequentially with the overall view first, followed by the alternate view and then detailed images.

Previous Work Sample List

- The work sample list should provide as much information about each of the artworks as possible. Include at minimum (in this order) the name/title of the piece, client if applicable, location, medium, dimensions, year completed, budget and a description of the concept.
- Organize the list numerically according to the names of the images, starting with the one you identified as 01.
- Make sure your name and contact information appears at the top of the list.

Proposed Timeline

October 25, 2017	Release the RFQ
December 1, 2017	Submittals due
Week of December 4, 2017	Selection Committee reviews the submittals
Week of January 3, 2018	Finalists present qualifications & similar work samples to the Committee
Week of January 8, 2018	Notification of selection
January thru February 2018	Design phase (up to three design concepts may be requested)
Early March 2018	Selection committee selects final design concept
March thru April 2018	Production of artwork
Late April 2018	Installation Complete
Spring 2018	Unveiling with Artist(s) in Attendance (Tied to some event in the Nickel Plate District)

END of RFP